**Curriculum Vitae**

Yun Cheng, Ph.D.

Email: ycheng@westga.edu

**TEACHING EXPERIENCE**

**Teaching**

Associate Professor - University of West Georgia 2021-Present

Assistant Professor - University of West Georgia 2015-2021

Assistant Professor - Valdosta State University 2014-2015

Instructor - Florida Atlantic University 2009-2014

**Courses taught**

Seminar in Strategic Cost Management – ACCT 6233

Seminar in Auditing – ACCT 6263

Financial Reporting I – ACCT 3212

Auditing - ACCT 4214

Principles of Accounting I – ACCT 2101

Principles of Accounting II – ACCT 2102

Cost Accounting

Internal Reporting II

Financial Reporting II

**CORPORATE EXPERIENCE**

Auditor: Jordan, Kinsey & Jordan CPAs, LLC, Newnan, GA, 2008- 2009

**ACADEMIC ACHIEVEMENTS**

**Education**

Ph.D. Accounting, Florida Atlantic University, 2014

M.P. Acc. Accounting, University of West Georgia, 2008

M.S. Educational Leadership, Pittsburg State University, 2007

M.Ed. Educational Administration, Suzhou University, 2006

B.A. Bachelor of History, Suzhou University, 2002

**Publications**

Cheng, Y., X. H. Fan and L. Liu. 2022. Integrating Social Media and Information Dissemination in AIS Courses. *Journal of Academy of Business and Economics*, 22(4), 40-52.

Cheng, Y., C.H. Griffin and M. Yu. 2022. The Impact of Government Response on the US Stock Market during the COVID-19 Pandemic. *International Journal of Business and Economics*, 7(2), 80-92.

Gainey, T.W., B. Bird and Y. Cheng. 2022. Human Resource Management Implications of Employee Stock Ownership Plans: A Binomial Experiment Involving Publicly-traded Companies. *SAM Advanced Management Journal, 87*(2), 39-49.

Cheng, Y., Z. Liu and M. Varvus. 2021. Detecting Revenue Fraud: A Case Analysis of Quantum Corporation. *Journal of Forensic & Investigative Accounting, 13(3), 545-559.*

Cheng, Y., C. Haynes and M. Yu. 2021. The Effect of Engagement Partner Workload on Audit Quality. *Managerial Auditing Journal, 36(8), 1068-1091*.

Cheng, Y. and C. H. Griffin. 2021. Tesla vs. its Stock Price: “Herd Theory” at work? *E-Journal of Business and Economic Issues,* 16(1), 1-13.

Brooks, L., Y. Cheng, L. Liu and M. Yu. 2021. The Timeliness of 10-K Filings, Early Filers, and Effects of Filing Deadline Changes. *Journal of Corporate Accounting and Finance,* *32(2), 169-186*.

Liu, Z.F., Y. Cheng and R.N. Liu. 2020. Why Non-accelerated Filers Voluntarily Comply with SOX 404b. *International Journal of Accounting & Finance Review, 5(2)*.

Cao, J., Y. Cheng, J. Golden and J. Zhang. 2019.Managerial Ability, Forecasting Quality, and Open-Market Repurchase Program Completion. *Review of Quantitative Finance and Accounting*, 53(3), 871-894.

Bird, B., Y. Cheng and M. Yu. 2018. Analyst Forecasts around Restatement Announcements. *Journal of Accounting and Finance,* 18(2), 64-78.

Cheng, Y., X. H. Fan and L. Liu. 2017. Consistency of Earnings Performance Trends and the Credibility of Management Forecasts. *Journal of Accounting and Finance,* 17(5).

Cheng, Y. and C. H. Griffin. 2017. Central Bank Independence: A Walk Through of Good Years and Bad, *E-Journal of Business and Economic Issues,* 12(2), 1-12.

Cheng, Y. 2017. Managerial Reputation and the Quality of Non-GAAP Earnings Disclosures, *Journal of Accounting and Finance,* 17(2), 117-134.

Cheng, Y. and R. Stunda. 2015. Where to Invest: NYSE or NASDAQ? *ASBBS e-Journal,* 11(1), 68-79.

**Works-in-progress**

Cheng, Y. 2020. Audit Partner Expertise and Real Earnings Management

Cheng, Y. and L. Liu. 2021. Investors’ Sentiment and Corporates R&D Behavior

**Honors**

Richards College of Business Faculty Research Award, University of West Georgia, 2023

Richards College of Business Faculty Research Award, University of West Georgia, 2022

Best Paper of ASBBS 22nd Annual Conference, American Society of Business and Behavioral Sciences, 2015

Faculty Scholarship Award, Valdosta State University, 2015

Presidential Doctoral Fellowship, Florida Atlantic University, 2009-2011

Outstanding Scholastic Achievement, University of West Georgia, 2008

Becker CPA Scholarship, 2008

Graduate Dean's Scholarship, Pittsburg State University, 2007

**PROFESSIONAL GROWTH & DEVELOPMENT**

**Peer-reviewed presentations**

Audit Partner Portfolio Size and Audit Fees. AAA Annual Meeting, Washington, DC, 2018, Presentation.

Audit Partner Portfolio Size and Audit Fees. AAA Southeast Regional Meeting, Greenville, SC, 2018, Presentation.

Audit Partner Portfolio Size and Audit Fees. University of West Georgia Workshop, Carrollton, GA, 2017, Presentation.

Managerial Ability and The Completion Rate of Share Requisitions in Open-Market Share Repurchase Programs. AAA Annual Meeting, San Diego, CA, 2017, Presentation.

Managerial Ability and The Completion Rate of Share Requisitions in Open-Market Share Repurchase Programs. AAA Southeast Regional Meeting, Miami, FL, 2017, Presentation.

Managerial Ability and The Completion Rate of Share Requisitions in Open-Market Share Repurchase Programs. University of West Georgia Workshop, Carrollton, GA, 2017, Presentation.

Central Bank Independence: A Walk Through of Good Years and Bad. ABR Annual Conference, New Orleans, LA, 2017, Presentation.

Where to Invest: NYSE or NASDAQ? ASBBS 22nd Annual Conference, Las Vegas, NV, 2015, Presentation.

Managerial Reputation and the Quality of Non-GAAP Earnings Disclosures. University of West Georgia, Carrollton, GA, 2014, Presentation.

Consistency of Earnings Performance Trends and the Credibility of Management Forecasts. AAA Annual Meeting, Anaheim, CA, 2013, Presentation.

Managerial Reputation and the Quality of Non-GAAP Earnings Disclosures. California State University Stanislaus, Stockton, CA, 2013, Presentation.

Managerial Reputation and the Quality of Non-GAAP Earnings Disclosures. Valdosta State University, Valdosta, GA, 2013, Presentation.

**Conferences attended**

2019 Economics Forecast Breakfast, Economics Department, Carrollton, GA

2018 AAA Annual Meeting, Washington, DC

2018 AAA Conference on Teaching and Learning in Accounting, Washington, DC

2018 AAA Southeast Regional Meeting, Greenville, SC

2018 AAA Audit Educators’ Bootcamp, Chicago, IL

2017 Economics Forecast Breakfast, Economics Department, Carrollton, GA

2017 AAA Annual Meeting, San Diego, CA

2017 AAA Southeast Regional Meeting, Miami, FL

2017 G2C Statewide Training, Board of Regents, Morrow, GA

2017 ABR Annual Conference, New Orleans, LA

2015 ASBBS 22nd Annual Conference, Las Vegas, NV

2015 AAA New Faculty Consortium, Leesburg, VA

2015 Master Teacher Program Workshop, Valdosta State University, Valdosta, GA

2013 AAA Annual Meeting, Anaheim, CA

2013 South Florida Accounting Research Conference, Miami, FL

2012 AAA Annual Meeting, Washington DC

2012 South Florida Accounting Research Conference, Boca Raton, FL

2012 AAA FARS Mid-Year Meeting and Doctoral Consortium, Chicago, IL

2011 South Florida Accounting Research Conference, Miami, FL

2011 AAA FARS Mid-Year Meeting and Doctoral Consortium, Tampa, FL

2010 South Florida Accounting Research Conference, Miami, FL

2010 AAA FARS Mid-Year Meeting and Doctoral Consortium, San Diego, CA

**Membership in professional societies**

Member, American Accounting Association (2009-Present)

Member, Beta Gamma Sigma (2008-Present)

Member, Chinese Accounting Professors Association of North America (2013-Present)

**ACADEMIC SERVICE**

Senator, Faculty Senate (2019 - Present)

Member, Faculty Senate Undergraduate Programs Committee (2019 - Present)

Member, Faculty Senate Rules Committee (2016 - 2019)

Member, American Accounting Association (2009 - Present)

Member, McCalman Executive Roundtable (2017)

Manuscript Reviewer for Asian Accounting Review Journal (2017) (reviewed 1 paper)

Manuscript Reviewer for Managerial Auditing Journal (2019) (reviewed 2 papers)

Manuscript Reviewer for AAA conferences (reviewed 5 papers)

Discussant and moderator for AAA conferences