<table>
<thead>
<tr>
<th>Goal #</th>
<th>Goal (Outcome)</th>
<th>SP</th>
<th>Measure/Method</th>
<th>FY13</th>
<th>FY14</th>
<th>FY15</th>
<th>Goal (Outcome)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Facilitate an annual increase in partially and fully online course offerings (sections and/or unique courses).</td>
<td>1A</td>
<td>Actual increase in unique course offerings as measured by enrollment reports</td>
<td>20%</td>
<td>10%</td>
<td>8%</td>
<td>11%</td>
</tr>
<tr>
<td>2</td>
<td>Facilitate overall quality improvement for partially and fully online offerings by, in part, offering great customer service for the UWG Online Help Desk</td>
<td>2D</td>
<td>Actual increase in unique course offerings as measured by enrollment reports</td>
<td>20%</td>
<td>10%</td>
<td>11.50%</td>
<td>30%</td>
</tr>
<tr>
<td>3</td>
<td>Partner with internal and external entities to promote best practices, awareness, and scholarship for distance learning, research, and teaching.</td>
<td>3B</td>
<td>Actual increase in enrollment</td>
<td>10%</td>
<td>548/ na</td>
<td>123/-17%</td>
<td>405/ 229%</td>
</tr>
<tr>
<td>4</td>
<td>Increase employee engagement/satisfaction</td>
<td>4A</td>
<td>Actual increase in employee engagement score (link it?)</td>
<td>4.2 out of 5</td>
<td>N/A</td>
<td>4.0</td>
<td>4.43</td>
</tr>
</tbody>
</table>

**Interpretation & Use of Results**

- **Goal 1:** A 10% annual growth was the success criteria established by UWG’s Complete College Georgia Plan. Strategies to increase course sections and unique course offerings are also part of the UWG Strategic Plan, because they promote student access and progression.
- **Goal 2:** Achieved an increase in unique course offerings as measured by enrollment reports.
- **Goal 3:** PWI results show an increase in unique course design and/or teaching.
- **Goal 4:** Engage West survey overall engagement score (link it?).

**Goal (Outcome)**

- **SP**
  - **85%**
  - **83%**
  - **82.50%**
  - **86%**
- **1A**
  - **9.7**
  - **9.7**
  - **9.7**
  - **9.9**
- **4.5 out of 5**
- **4.00**
- **4.69**
- **4.93**
- **208**
- **228**
- **220**
- **187**
- **10%**
- **11%**
- **12.70%**
- **11.30%**
- **10%**
- **na**
- **na**
- **29%**
- **12**
- **na**
- **12**
- **20%**
- **695% (newly committed resources to social media)**
- **199%**
- **121%**

**Engagement Score**

- **4.0**
- **4.43**

**Conclusion**

- **SP**
  - **82.50%**
  - **10%**
  - **10%**
  - **121%**

**Increase**

- **4.5 out of 5**
- **4.00**
- **4.69**
- **4.93**
- **208**
- **228**
- **220**
- **187**
- **10%**
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- **na**
- **29%**
- **12**
- **na**
- **12**
- **20%**
- **695% (newly committed resources to social media)**
- **199%**
- **121%**

**应该怎么用**

- **SP**
  - **82.50%**
  - **10%**
  - **10%**
  - **121%**

**Increase**

- **4.5 out of 5**
- **4.00**
- **4.69**
- **4.93**
- **208**
- **228**
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